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| A person smiling at the camera | **Dr Fleur Van Heuvel****Head of Admissions (Australia)****Oxford International**Fleur has extensive experience in international admissions, marketing, student support, and compliance at several higher education institutions in Perth, including Edith Cowan University, Curtin University, Navitas (Curtin College), and Murdoch University. Her career has been centred around ensuring effective and compliant operations for international students across various departments and institutions.Previously, Fleur served as the Manager International Compliance at Murdoch University, where she was responsible for developing, managing, and monitoring processes to ensure the university's compliance with the Education Services for Overseas Students (ESOS) Act, CRICOS registration requirements, and other relevant State and Commonwealth legislation. Her expertise in these areas was key in maintaining the integrity and efficiency of the university’s international operations.In her current role, she is the Head of Admissions Australasia and manages OIEG's Australasian application process, working closely with global admissions and recruitment teams, ensuring compliance with university policies, leading process improvements, and driving continuous efficiencies. She is dedicated to sharing her expertise through training and producing data-driven reports to inform stakeholders.Fleur holds a Bachelor in Business Administration (Marketing), a Master in Communication, and a PhD in Media Studies, for which she received the prestigious Magdalena Prize in Feminist Research. |
|  | **Irine Mjombah****Director of Marketing and Admissions****Edith Cowan College**Irine has 20+ years in international education, specializing in admissions, marketing, and compliance. She began as a student advisor in Nairobi, Kenya, later expanding her expertise across admissions and marketing roles in Perth at ECU, Murdoch, Curtin, and Edith Cowan College (Navitas).As Director of Marketing & Admissions at ECC, she leads recruitment, admissions, ESOS compliance, risk management, and genuine student assessment. She also chairs the Regional Advisory Group (Africa) for Study Perth, promoting Perth as a top education hub.With a Bachelor of Business (Marketing & Management), she is passionate about expanding access to quality education and empowering students to achieve their goals. |